



DESTINATION INSPIRED

GR8LISTS

As the UK & Ireland's premier travel destination publisher, **Kingfisher Visitor Guides** is perfectly placed to partner with your business in creating bespoke online content to help promote your brand, service and offer to a travel-ready audience planning to come, arriving in or already at the destination where your business operates.

Deliver Your Message to a Tailored Travel Audience

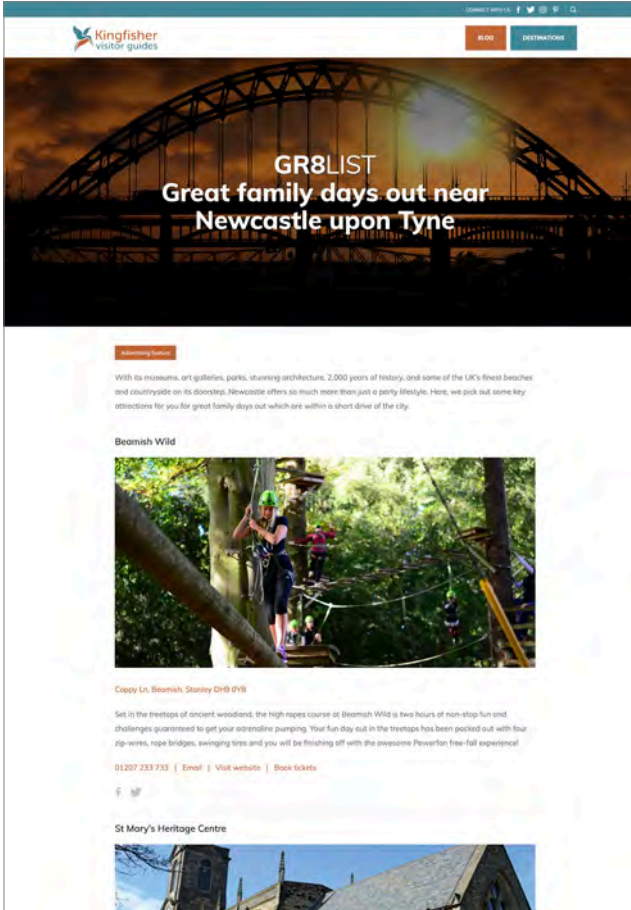
Our **GR8LISTS** are a cost-effective vehicle to place your business in front of an audience of potential customers. Offering a content platform for only 8 businesses in each of Kingfisher Visitor Guides' travel categories, **GR8LISTS** are designed to replicate the native look and feel of our editorial and are complemented by a dedicated social media campaign each quarter to increase audience views and engagement.

Category options

- Things to Do
- Shopping
- Eating Out
- After Dark
- Culture

Rates overleaf >

GR8LISTS RATES



GR8LISTS – £75 + vat

- 80-word snapshot written by our content team
- 1 image
- Call to action buttons: Book now, Find out more etc
- Website & social media buttons
- Sector specific upload to the Kingfisher Visitor Guides website
- Supporting social media campaign to a target audience to drive additional engagement
- Quarterly campaign reporting

GR8LISTS ANNUALLY – £240 + vat

- 4 x quarterly campaigns
- Refreshed content each quarter

To work together on delivering your message contact:

RICHARD JOBLING

T. 0191 917 0735

M. 07542 658 553

E. richard@kingfishervisitorguides.com



The UK & Ireland travel destination experts